

2025 EDITORIAL calendar

	JANUARY	FEBRUARY	MARCH	APRIL	MAY	JUNE
AD CLOSING	Dec 9th	Jan 10th	Feb 10th	Mar 11th	Apr 10th	May 9th
MATERIALS DUE	Dec 12th	Jan 13th	Feb 13th	Mar 13th	Apr 11th	May 13th
SPECIAL REPORT	Bottler Of The Year	 Generation Z & Gen Alpha	 Annual Beer Market Report	 Annual Soft Drink Report	 Artificial Intelligence	Top 100 Beverage Companies
CATEGORY FOCUS Top brands New products Category sales results	Zero & Low Alcohol	Wine Pre & Probiotic Beverages	 Coffee Creamers & Dairy Drinks	Spirits Tequila & Mezcal Focus	Sports & Protein Drinks	Tea & RTD Tea
BEVERAGE R&D	Weight Management	Cognitive Health & Energy	Stevia, Erythritol & Natural Alternatives	Sports Recovery, Bone & Joint Health	Fiber & Probiotics	IFT Pre-Show Planner Flavor Trends
INGREDIENT SPOTLIGHT	Vanilla, Chocolate, Strawberry	Exotic Fruits	Coffee	Plant Protein	Relaxation & Stress Relief	Hydrocolloids
PACKAGING EQUIPMENT	Can Filling & Seaming		Case Packers & Wrappers	Filler Technology		
PACKAGING MATERIALS	Caps & Closures	Shrink & Stretch Labels	Primary Packaging Aluminum	Primary Packaging Plastic	Primary Packaging Glass	Inks & Coatings
TRUCKS/TRANSPORTATION	Congestion Pricing	Hiring Gen-Z Drivers	Cab Accessories	Vehicle Wraps & Other Design Formats	Preventing Distracted Drivers	Load Optimization
CHANNEL STRATEGIES	Supermarkets		Discount Retailers & Drug Stores	On-Premise		 Direct to Consumer (DTC)
WAREHOUSE/DISTRIBUTION		Storage Systems & Automation		DSD Handheld/ Software Solutions	Carts & Hand Trucks	Telematics
OPERATIONS	Reusable Packaging Systems	 Driver/Warehouse Worker Retention	Processing Automation		Conveyor Systems	New Facility Planning
SHOW COVERAGE				Natural Products Expo West	ProMat	The Beverage Forum Craft Brewers Conference & Brew Expo America
INDUSTRY EVENTS			Natural Products Expo West MAR 4-7, Anaheim Bar & Restaurant Expo MAR 24-26, Las Vegas	SupplySide East APR 8-9, Secaucus Craft Brewers Conference APR 28-MAY 1, Indianapolis	BevTech MAY 5-7, Henderson	
SPECIAL OFFERS/SUPPLEMENTS	BUY ONE, GET ONE FREE from the following options: - Free Full Page Ad - Full Page Advertorial		Annual Beer Category Report Sponsorships Available FREE EXECUTIVE COMMENTARY on Craft Beer with 1/2 Page or Larger Paid Ad in This Issue	State of the Industry LRB & Alcoholic Sector Webinars FREE WHITE PAPER with Link for Three (3) Months Hosted on www.bevindustry.com	FREE BOOTH PROFILE at IFT - Includes 1/6 Booth Profile Page and dedicated eBlast	Craft Beverage Alcohol Webinar & Supplement

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AUGUST eBook

JULY	AUGUST	SEPTEMBER	OCTOBER	NOVEMBER	DECEMBER
Jun 10th	Jul 10th	Aug 8th	Sep 11th	Oct 10th	Nov 7th
Jun 12th	Jul 11th	Aug 12th	Sep 12th	Oct 10th	Nov 13th
State Of The Industry	new RTD Cocktails & Hard Seltzer Category Report	Wholesaler of the Year	new The Blurring Lines of Alcohol & Non-Alcohol	new Latin Culturally Inspired Beverages	Functional Beverage Analysis Contract Packaging

Plant Waters new Drink Mixes & Powders	Energy Drinks Energy Shots	Coffee & RTD Coffee	Bottled Water Still & Sparkling	new Nut Seed & Plant Milks	Juice & Juice Drinks
Clean Label/Non-GMO	Immune Health	Sweeteners	Performance Beverages	Color Concepts	Fortification Trends



THE INDUSTRY'S ONLY ONLINE REFERENCE GUIDE

new Natural Energy Solutions	Fruit Blends	Botanicals & Adaptogens	Botanicals & Adaptogens	Protein	Tea
Inspection Equipment	Coding Technology	Labeling Equipment		Plastic Bottle Manufacturing	
Secondary Packaging	Labeling Materials		Pouches, Cartons, Aseptic & Bag-in-Box Packaging		Best Packages of 2025
Diesel Fuel Efficiency	Alternate Fuels Update	Idle Reduction	Government Electric Charging Infrastructure Initiatives	Light Duty Update	2026 Truck Preview
Foodservice	Club Stores	Natural & Organic Retailers	Convenience Stores	Mass Merchandisers	e-Commerce
	Automatic Guided Vehicles	Forklifts	Voice Picking Technology	Warehouse Software Solutions	
Palletizers & Depalletizers		High Pressure Processing (HPP)	Robotics	new Empowering Women in the Workplace	Lubricants
Craft Brewers Conference & Brew Expo America		IFT Post-Show	Pack Expo Pre-Show Planner	SupplySide West	Pack Expo Post-Show

ANNUAL MANUAL eBook

Pack Expo Las Vegas,
SEPT 29-OCT 1,
Las Vegas

NBWA Convention
OCT 12-15, Las Vegas

NACS Show
OCT 14-17, Chicago

SupplySide West
OCT 27-30, Las Vegas

IFT First Annual Event & Expo
JUL 13-16, Chicago

State of the Industry Report Category Sponsorships Available

New Product Development Webinar & Supplement

FREE BOOTH PROFILE at Pack Expo - Includes 1/6 Booth Profile Page and dedicated eBlast

Craft Beer Report Sponsorships Available