


# 2024 EDITORIAL calendar

	JANUARY	FEBRUARY	MARCH	APRIL	MAY	JUNE
<b>AD CLOSING</b>	Dec 8th	Jan 10th	Feb 9th	Mar 8th	Apr 10th	May 9th
<b>MATERIALS DUE</b>	Dec 12th	Jan 12th	Feb 13th	Mar 12th	Apr 12th	May 13th
<b>SPECIAL REPORT</b>	Bottler Of The Year	 Generation Z	 Annual Beer Market Report	 Annual Soft Drink Report	 Artificial Intelligence & Augmented Reality	Top 100 Beverage Companies
<b>CATEGORY FOCUS</b> Top brands New products Category sales results	Zero & Low Alcohol	Wine Probiotic Beverages	Kombucha	Spirits  Tequila & Mezcal Focus	Sports & Protein Drinks	Tea & RTD Tea
<b>BEVERAGE R&amp;D</b>	Weight Management	Cognitive Health & Energy	Stevia, Erythritol & Monk Fruit	Sports Recovery, Bone & Joint Health	Fiber & Probiotics	IFT Pre-Show Planner Flavor Trends
<b>INGREDIENT SPOTLIGHT</b>	Vanilla, Chocolate, Strawberry	Exotic Fruits	Coffee	Plant Protein	Relaxation & Stress Relief	Hydrocolloids
<b>PACKAGING EQUIPMENT</b>	Can Filling & Seaming		Case Packers & Wrappers	Filler Technology		
<b>PACKAGING MATERIALS</b>	Caps & Closures	Shrink & Stretch Labels	Primary Packaging Aluminum	Primary Packaging Plastic	Primary Packaging Glass	Inks & Coatings
<b>TRUCKS/ TRANSPORTATION</b>	AI & Fleet Management	Tire Standards	Getting Ready For 2027 EPA Emissions Standards	Advanced Driver Assistance Systems	Integrating Fleet Maintenance Systems Into Overall Operations	Predictive Maintenance
<b>CHANNEL STRATEGIES</b>	Supermarkets		Discount Retailers & Drug Stores	On-Premise	POS/POP & Merchandising Systems	Digital Mobility
<b>WAREHOUSE/ DISTRIBUTION</b>		 Storage Systems & Automation		DSD Handheld/ Software Solutions	Carts & Hand Trucks	Telematics
<b>OPERATIONS</b>	Reusable Packaging Systems	 Employee Recruitment & Retention	Processing Automation		Conveyor Systems	New Facility Planning
<b>OPERATIONS PERSPECTIVE</b>	Capital Intensive Beverage Operations	Measuring Operations Performance	The Warehousing "Myth"	Robotics: Progress Assessment	Line Speeds & Limits	Product Impact Online Design
<b>SHOW COVERAGE</b>				Natural Products Expo West	ProMat	The Beverage Forum Craft Brewers Conference & Brew Expo America
<b>INDUSTRY EVENTS</b>			Natural Products Expo West MAR 12-16, Anaheim Bar & Restaurant Expo MAR 18-20, Las Vegas MODEX MAR 11-14, Atlanta	Craft Brewers Conference APR 21-24, Las Vegas The Beverage Forum APR 23-24, Chicago SupplySide East APR 16-17, Secaucus	BevTech MAY 6-8, Orlando Food Safety Summit MAY 6-9, Rosemont	
<b>SPECIAL OFFERS/ SUPPLEMENTS</b>	<b>BUY ONE, GET ONE FREE</b> from the following options: - Free Full Page Ad - Full Page Advertorial		Annual Beer Category Report Sponsorships Available <b>FREE EXECUTIVE COMMENTARY</b> on Craft Beer with 1/2 Page or Larger Paid Ad in This Issue	State of the Industry LRB & Alcoholic Sector Webinars <b>FREE WHITE PAPER</b> with Link for Three (3) Months Hosted on <a href="http://www.bevindustry.com">www.bevindustry.com</a>	<b>FREE BOOTH PROFILE</b> at IFT - Includes 1/6 Booth Profile Page and dedicated eBlast	Craft Beverage Alcohol Webinar & Supplement

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## AUGUST eBook

AD CLOSE: 7/10  
MATERIALS DUE: 7/12

## THE INDUSTRY'S ONLY ONLINE REFERENCE GUIDE

# ANNUAL MANUAL eBook

JULY		AUGUST		SEPTEMBER	OCTOBER	NOVEMBER	DECEMBER
Jun 10th		Jul 10th		Aug 9th	Sep 10th	Oct 9th	Nov 11th
Jun 12th		Jul 12th		Aug 12th	Sep 12th	Oct 11th	Nov 12th
State Of The Industry		 Hard Seltzer Category Report & RTD Cocktails		Wholesaler of the Year	Executive/Company of the Year	Craft Beer Report	Functional Beverage Analysis Contract Packaging
Plant Waters  Detox Beverages	Energy Drinks Energy Shots			Coffee & RTD Coffee	Bottled Water Still & Sparkling	Dairy Drinks & Dairy Alternatives	Juice & Juice Drinks
Clean Label/Non-GMO	Immune Health			Sweeteners	Performance Beverages	Color Concepts	Fortification Trends
Masking	Fruit Blends			Botanicals & Adaptogens	 Natural Energy Solutions	Protein	Tea
Inspection Equipment	Coding Technology			Labeling Equipment	Plastic Bottle Manufacturing		
Secondary Packaging	Labeling Materials			Pouches, Cartons, Aseptic & Bag-in-Box Packaging		Packaging Design Best Packages of 2024	
Leasing	Fuel Prices			Electrification FAQs	Non-Electric Alt Fuels	Refrigerated Vehicle Sustainability	2025 Truck Preview
Foodservice	Club Stores	Natural & Organic Retailers	Convenience Stores	Mass Merchandisers	e-Commerce		
	Automatic Guided Vehicles	Forklifts	Voice Picking Technology	Warehouse Software Solutions			
Palletizers & Depalletizers		High Pressure Processing (HPP)	Robotics	 Equipment Leasing/ Interim & Long-Term	Lubricants		
Ingredients & Compliance	Line Layouts: The Ultimate	Waste Control Dilemma	Manufacturing Flexibility: Assessment	Analyzing The Maintenance Function	Container Configuration Impacts		
Craft Brewers Conference & Brew Expo America		IFT Post-Show	Pack Expo Pre-Show Planner	SupplySide West	Pack Expo Post-Show		
IFT First Annual Event & Expo JUL 14-17, Chicago			NBWA Convention TBD NACS Show OCT 7-10, Las Vegas SupplySide West TBD, Las Vegas	Pack Expo International NOV 3-6, Chicago			
State of the Industry Report Category Sponsorships Available		New Product Development Webinar & Supplement	FREE BOOTH PROFILE at Pack Expo - Includes 1/6 Booth Profile Page and dedicated eBlast	Craft Beer Report Sponsorships Available			